

# SPONSORSHIP OPPORTUNITIES

The United Way of Comal County and Das Rec are partnering up to bring two awesome events!



## RIVER CITY SOCIAL

Event

**March 24th, 2023**

Rainout Date - March 31st, 2023

Family event held at Fischer Park with the playground, splash pad, live music, yard games, and more.

4:00pm - 7:30pm

Free to the public



## RIVER CITY SMASH

Pickleball

**August 12th, 2023**

This is a one day, non-sanctioned tournament with proceeds benefitting the United Way of Comal County and the Das Rec Scholarship Fund.

## TITLE SPONSOR

**\$30,000**

Sole Title Sponsor for both events

- Premium Placement of Logo on T-shirts for River City Smash (Pickleball) Event
- Company Name/Logo on Website and social media posts
- Name/Logo recognition as title sponsor located on a private banner.
- 2 (two) teams at the River City Smash (pickleball) Event
- Space for company banner(s)
- Premium sponsor table space
- **Live Radio Event Details (River City Social only)**  
92.1 FM and 1420 AM
- Mentions in pre-recorded promos
- Opportunity to speak during two of the live feeds

## PLATINUM SPONSORS

**\$5,000**

Sponsor for each event

- Logo on T-shirt River City Smash (pickleball) Event t-shirt
- Company Name/Logo on Website and social media posts
- Name/Logo recognition located on shared banner
- 1 (one) Team at the River City Smash (Pickleball) Event

## GOLD SPONSORS

**\$2,500**

Sponsor for each event

- Company Name/Logo on website and social media
- Name/Logo recognition located on shared banner
- 1 (one) Team at the River City Smash (Pickleball) Event

## HYDRATION STATION SPONSORS

**\$1,000**

Sponsor for each event

- Company Name and Logo on website
- Signage at hydration station

Sponsor: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsor Level:  Title Sponsor  Platinum Sponsor  Gold Sponsor  Hydration Station Sponsor

Payment:  Check Enclosed  Call in w/Credit Card 830-620-7760

I cannot sponsor but want to Donate

Please email a .esp, .ai, or .pdf logo to [mgoodner@newbraunfels.gov](mailto:mgoodner@newbraunfels.gov) to ensure high quality printing. Note: submitting low-resolution logo may result in low quality reproduction of logo

<https://uwcomal.org/one-time-donation/>

Please make checks payable to:

United Way of Comal County, 468 S. Seguin Ave, Ste 403, New Braunfels, TX 78130

Tax ID - 74-2640723